

INNOVATIONS  
FROM SEPTEMBER 2025



NUXE



PARIS  
MERVEILLANCE LIFT



# YOUR MORNING SAVIORS

**NUXE**   
PARIS

*Micro-essence*

LE SOIN D'EXCEPTION JOUR & NUIT

THE EXCEPTIONAL DAY & NIGHT CREAM

MICRO-ALGAE OIL + NIACINAMIDE

**EYE LIGHTER  
SERUM**  
Anti-aging  
Anti-dark circles



**THE EXCEPTIONAL  
DAY & NIGHT  
CREAM**  
24/24

**EXTRA GENEROUS  
75ML FORMAT**

Are you looking for smoother skin in a flash? For a glow<sup>(1)</sup> that quickly goes up a notch? In touch with women's new, fast-paced lifestyles, NUXE has taken their needs to heart by developing two new Merveillance Lift anti-aging formulas with life-saving effects to sublimate their skin and their days.

New everyday must-haves: the 24/24 **Exceptional Day & Night Cream** and the brightening, smoothing and correcting **Eye Lighter Serum**.

These agile allies with addictive textures adapt to women's expectations and most pressing needs, with half of them using no more than two products in their beauty routine<sup>(2)</sup>. These two care products combine **immediate effectiveness** with **day-after-day correction** of wrinkles, firmness and radiance.

(1) Glow: healthy glow effect. (2) Mintel.com - June 2023.



# YOUR MORNING SAVIOR



**Hybrid, nomadic and multipurpose**, this highly effective eye serum, both skincare and brightener, will be your new everyday hero. Thanks to its bevelled foam tip for ultra-precise application and its pearlescent pink effect pigments, it brightens and visibly rejuvenates the eyes. It **moisturizes, smoothes and reduces** all types of dark circles in a single step. Ideal for touch-ups during the day, this tube fits easily in every pocket.

### A 3-IN-1 ACTION: SMOOTHES - BRIGHTENS - CORRECTS DARK CIRCLES

After immediate use, eyes look brighter, wrinkles and fine lines are like blurred, the look is more uniform. Day after day, dark circles are reduced, the eye contour is firmer, as lifted.

### A HIGH-PERFORMANCE FORMULA

At work to target all types of dark circles and smooth the fragile eye contour area? A trio of expert active ingredients composed of low molecular weight **Hyaluronic Acid, Niacinamide** and **Caffeine**. Combined with the range's star anti-aging active ingredient, the **ultra-corrective Micro-Algae Oil**, this serum stimulates the synthesis of support fibers, replumps hollow dark circles, brightens the hyperpigmentation of brown circles, decongests the eye contour area and fades blue and violet circles.

### A STUNNING TEXTURE

Enriched with **100% natural-origin pigments**, this ultra-sensorial, fragrance-free texture melts quickly into the skin, and sublimates the eyes with a perfecting veil. Using the colorimetric approach, its pearlescent pink effect pigments neutralize the blue and violet colors of dark circles\*, infusing the eye area with luminosity and radiance.

\*A corrective action on light to medium skin tones.

AFTER 4 WEEKS  
DARK CIRCLES ARE VISIBLY LIGHTENED

FOR

96%

OF USERS <sup>(1)</sup>

THE EYE  
CONTOUR  
IS MORE  
UNIFORM  
FOR

93%

OF USERS <sup>(2)</sup>  
AFTER IMMEDIATE  
USE



**NUXE**   
PARIS

# THE 24/24 EXCEPTIONAL CREAM

ULTIMATE PERFORMANCE DAY & NIGHT

Tailored to modern expectations and desire for care products with multiple benefits, the new **Exceptional Day & Night Cream** reinvents the daily routine. Its promise: to combine 2 cares in 1, in a single jar and in the same **expert 24/24 formula**, effective both day and night.

Rupturistic, this skincare is unveiled in an elegant gold and raspberry lacquered jar, with an extra-generous silhouette and an innovative 75 ml capacity (+50% compared to a classic format). Sustainable and eco-responsible, this all-in-one design simplifies daily life and lightens routines, with a single formula containing 95% ingredients of natural and vegan origin, designed for morning and evening use.

A promise of simplicity and a unique, dual-targeted solution that combines practicality and desirability.



## THE QUINTESSENCE OF ANTI-AGING ACTIVE INGREDIENTS

**Niacinamide**, or vitamin B3, naturally present in the body, unleashes its many talents: it moisturizes and strengthens the skin barrier, improving skin quality and reviving radiance. The star ingredient, **the ultra-corrective Micro-Algae Oil**, acts to reinforce the skin's internal structures. It targets the dermal-epidermal junction, a key area for skin youthfulness, and restores its wave-like shape, hence allowing to increase the dermal-epidermal exchange surface and restore the skin's resilience. Result: skin appears smoother, plumper and younger-looking.

## DUAL ACTION: FIRMNESS AND RADIANCE

Skin has different needs during the day and at night. **In the morning**, when sebum production is more active, it needs to stock up on moisture and protect itself from aggressions to present an even and smooth complexion. **In the evening**, cellular regeneration mechanisms are activated and work to reinforce firmness and maintain hydration. Designed for alternating action, the Exceptional Cream is specially formulated to switch between defence and revitalization.

**During the day: skin is firmer, feeling plumped. Even marked wrinkles are reduced.**

**Upon waking: the skin is rested, feeling plumped, and wrinkles and fine lines appear smoothed.**

## A HIGHLY EFFECTIVE TEXTURE

Ultra-sensorial, fluid and light, the texture of the Exceptional Cream is designed to suit **all skin types**. Ideal during the day with its **delicate satin finish**, its texture is sufficiently **enveloping and generous** to comfort the epidermis in the evening.

Its fragrant trail: a floral scent of freesia and magnolia with subtle musky harmonies, deliciously addictive...



**NUXE**  
PARIS



AFTER 7 DAYS  
THE SKIN'S RADIANCE IS REVIVED

FOR

**100%**

OF USERS<sup>(1)</sup>

THE SKIN  
LOOKS FIRMER  
FOR

**90%**

OF USERS<sup>(1)</sup>  
AFTER 7 DAYS

# ANTI-AGING REINVENTED: MINIMALISM & PERFORMANCE





# 1

## THE POWER OF 10 SERUMS IN 1

### SUPER SERUM [10]

A universal anti-aging serum, **SUPER SERUM [10]** is the 1<sup>st</sup> essential step in all NUXE anti-aging routines, for all ages<sup>(1)</sup>, all skin types and all skin tones. In a single bottle, it offers powerful anti-aging correction<sup>(2)</sup> and 10 proven actions. It is applied to perfectly clean and dry skin in the morning and/or evening. Dispense a half pipette of its formula with Natural Hyaluronic Acid and 3,800 micro-balls of fractionated Botanical Oils. Spread the product between your fingers, then apply to your face (avoiding the eye contour area), neck and décolleté.

# 2

## THE EXCEPTIONAL DAY & NIGHT CREAM

### MERVEILLANCE LIFT

Take up a generous dab of the **EXCEPTIONAL DAY & NIGHT CREAM** and warm it gently between your hands. Apply to your face with both hands flat, always working from the centre outwards (avoiding the eye contour area). Don't hesitate to extend the treatment to your neck and décolleté. Massage until the cream has been completely absorbed. Finish by lightly tapping (with your fingertips) all over your face to revive your complexion's glow. Use in the morning and evening, ideally after your Nuxe serum.

# 3

## EYE LIGHTER SERUM

### MERVEILLANCE LIFT

Apply the **EYE LIGHTER SERUM** morning and/or evening to the eye contour area using its expert, ultra-precise foam applicator. Blend by gently tapping with your fingers from the inside out. Reapply as needed for touch-ups throughout the day. Shake before use.

75 ml jar - 62.90 CHF

12 ml tube - 42.95 CHF



TO COMPLEMENT THESE TWO GREAT INNOVATIONS,  
DISCOVER THE COMPLETE MERVEILLANCE LIFT COLLECTION



**THE FIRMING  
ACTIVATING OIL-SERUM**  
30 ml



**THE FIRMING  
POWDERY CREAM**  
50 ml



**THE FIRMING  
VELVET CREAM**  
50 ml



**THE FIRMING  
RADIANCE CREAM**  
50 ml



**THE EXCEPTIONAL  
DAY & NIGHT CREAM**  
75 ml - 62.90 CHF



**THE CONCENTRATED  
NIGHT CREAM**  
50 ml



**THE LIFT EYE  
CREAM**  
15 ml



**EYE LIGHTER  
SERUM**  
12 ml - 41.95 CHF

NEW - SEPTEMBER 2025

NEW - SEPTEMBER 2025

## ABOUT NUXE

Over 30 years ago, Aliza Jabès blazed a trail for natural and glamorous beauty care in pharmacies with the pioneering launch of her clean<sup>(1)</sup> and vegan\* multi-usage dry oil. A groundbreaking product with irresistible sensoriality, Huile Prodigueuse® quickly became iconic, No. 1 in France<sup>(2)</sup> and many other countries. A pioneer in “French pharmacy” beauty, NUXE’s approach is underpinned by R&D in natural cosmetology and botanical oils: the products are developed using powerful natural ingredients, according to a strict formulation charter and are tested under dermatological supervision. This made-in-France expertise has been confirmed with the award of over 40 patents.

Evoking a real emotional response with their ultra-sensorial textures and scents, NUXE products are attracting increasing numbers of followers who regard them as their “everyday luxuries”. NUXE is now the No. 1 laboratory in natural-origin skincare in French pharmacies<sup>(3)</sup> and is present in 60 countries. The experience can also be enjoyed in NUXE Spas: over 60 well-being destinations in exclusive and exceptional settings all over the world.

FORMULAS DESIGNED  
AND MANUFACTURED  
IN FRANCE

VEGAN\*  
FORMULA  
VEGAN FORMULAS\*  
AND NO ANIMAL TESTING\*\*

OILS 100%  
BOTANICAL  
FORMULATION WITH  
100% BOTANICAL OILS

NUXE  
30 YEARS OF RESEARCH  
IN NATURAL COSMETOLOGY  
30 YEARS OF RESEARCH  
IN NATURAL COSMETOLOGY  
AND 40 PATENTS

COMMITTED TO  
PROTECTING BEES  
NUXE SUPPORTS BEE CONSERVATION:  
BY SPONSORING BEEHIVES WITH “UN TOIT POUR  
LES ABEILLES” (A HOME FOR BEES)

GoodPlanet  
SUPPORT FOR ENVIRONMENTAL  
AND COMMUNITY PROJECTS RUN  
BY THE GOODPLANET FOUNDATION  
SET UP BY YANN ARTHUS-BERTRAND

OCEANOPLASTIC  
PARTICIPATION IN PROTECTING THE OCEANS  
FROM PLASTIC POLLUTION,  
ALONGSIDE THE ENVIRONMENTAL NGO  
OCEANOPLASTIC IN FRANCE

CEW  
A PARTNERSHIP SINCE 2001  
WITH CEW “CENTRES DE BEAUTE”  
TO OFFER COSMETIC SKINCARE TO PATIENTS  
SUFFERING FROM SERIOUS ILLNESSES

1001 FONTAINES  
INSTALLATION OF DRINKING WATER  
FOUNTAINS IN CAMBODIA  
AND MADAGASCAR WITH  
THE 1001 FONTAINES ASSOCIATION

L'AGENCE  
DU DON  
PRODUCT DONATIONS THROUGH  
A PARTNERSHIP WITH AGENCE DU DON  
EN NATURE, A CHARITY WHICH DISTRIBUTES  
PRODUCTS TO PEOPLE LIVING IN POVERTY

FOR MORE INFORMATION, VISIT [NUXE.COM](https://www.nuxe.com)  
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